


Welcome	Room Set up	Audio / Video	Video streaming
Catering	Respondent Catering	Directions	Hotels

WELCOME TO **ConsumerVision**

Facilitating understanding 

- Thank you for choosing Consumer Vision for your marketing research. We look forward to having you at our facility, and assisting in the success of your study.
- Included in all of our standard rentals are a dedicated host/hostess, digital MP3 & Video recording, and complimentary WiFi in all client suites and Focus Rooms.
- Please read through our client services package which summarizes what we offer at the facility. You can use the navigation buttons below (the orange circle), or press the right arrow button on your keyboard to navigate your way through the package.
- After reviewing, please fill out the client services request form and email to Sarah McLaren the Facility Manager (sarah.mclaren@consumervision.ca).
Our goal is to ensure that all of your needs are met prior to your clients arrival. In order to arrange any special requests we require 48hours notice.



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ROOM SET UP



We are more than happy to set up your conference room to best suit your needs for your study. Make sure to let us know your set up needs in your client request form.

Conference Set Up — One large conference table complimented with a rolling chair for each respondent.

IDI Set Up — Conference table with rolling chairs for both the moderator and the respondent.

Theater Set Up — Set up for 75+ Respondents. Chairs are set up in rows with clipboards for each respondent.

Living Room Set Up — This set up varies with each focus room, but all set up's include couches, side tables, coffee table and plants to create a warm and inviting environment.

This set up can accommodate up to 8 respondents.



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AUDIO & VIDEO RECORDING

- Complimentary Digital MP3 and Digital Video recording are included with each session at the Consumer Vision Facility. Copies of Video & Audio are available for additional charge per disc copied, please indicate on your client request form.
- **Audio:** Digital MP3 created and uploaded to our secure FTP Site.
- **Video:** Utilizes our stationary ceiling mounted cameras to record Digital Video Sessions, which are uploaded to our secure FTP Site.
- **Professional Videographer:** prices available upon request.
- Should you have specific requests or labeling preferences in regards to audio & video recording we will be happy to assist you. Please indicate on your client service request form.

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CATERING



- To ensure the highest quality food, and a wide selection of on-time delivery we recommend using our catered menus.

- Please take a look through our popular menu items. These are some of the many menu's we offer. Should you not find the menu you would like we would be more than happy to help you.

[Breakfast Menu](#)
[Lunch & Dinner Menu's](#)
[Appetizers & Snacks](#)

- Please email the Facility Manager for more menu options: sarah.mclaren@consumervision.ca
- If you have special dietary needs, allergies, or special menu requests please let us know and we will be happy to satisfy your craving.
- Delivery menu's are available at the facility; however, please be advised that we cannot guarantee on time service, as delivery times may range from 1-2hours.

CATERING MENU

***Minimum order is for 6 clients**

Breakfast Menus

○ **BREAKFAST MENU # 1**

Chef's selection of freshly baked:
Croissants, Danish, muffins, breads, scones
Served with creamery butter and preserves
Fresh fruit platter

○ **BREAKFAST MENU # 2**

Balkan yoghurt parfait with seasonal berry compote
and oven roasted granola
Fresh Sliced Fruit platter

○ **BREAKFAST MENU # 3**

Apple cinnamon, white chocolate cranberry and
mixed berry scones with creamery butter, clotted cream
& preserves
Fresh Sliced Fruit platter



○ **BREAKFAST MENU # 4**

Individual Swiss & Mushroom Omelets,
Choice of Meat (Crisp Bacon, Breakfast sausage,
or Peameal Bacon) Home-style roasted potatoes,
Fruit platter with berries or fruit skewers with maple
yoghurt or fruit salad with mint

○ **BREAKFAST MENU # 5**

Blueberry Buttermilk pancakes with maple syrup
and butter
Home style herb & olive oil roasted new potatoes,
Crisp bacon or sausage or back bacon
Fruit platter with berries or fruit skewers with maple
yoghurt or fruit salad with mint

○ **BREAKFAST ADD-ONS**

- Individual Low Fat Yogurts
- Fresh Squeezed Juices (*Minimum of 8 per juice*)
Orange, Pear-Apple, Grapefruit, Tangerine, Apple Cider,
Carrot-Ginger

○ Other add-ons and alternatives available. Please request in
advance.



*Minimum order is 8 clients for all menus.

CATERING MENU

**unless specified on menu

○ **MENU # 1**

Whole Wheat penne prima vera tossed in roasted garlic oil and lemon argula pesto
Tuscan style roasted zucchini
Slivered fennel & peppers in olive oil
Romaine & baby kale with focaccia croutons & shaved parmesan in lemon dressing
Assorted rolls & butter
Dessert platter

○ **MENU # 2**

Barbecue chicken legs
Herb smashed new potatoes
Rainbow heirloom carrots in maple butter
Baby spinach & red lettuce with radish, chevre & multigrain croutons in honey dressing
Assorted rolls & butter
Dessert platter

○ **MENU # 3**

Garlic & herb marinated flank steak
with caramelized onions
Ancient grains salad with celery, leek, peppers, dried apricots & cranberries
Butter lettuce & arugula, with oven dried tomatoes & focaccia toasts in balsamic vinaigrette
Assorted rolls & butter
Dessert platter

○ **MENU # 4**

Korean style boneless beef short ribs in hoisin jus
Lemongrass & chili spun yukon gold potatoes
Baby carrots & asparagus in tarragon butter
Butter lettuce with julienned cabbages, sechuan pickled cucumber water chestnuts and sesame rice crisps in rice wine & ginger vinaigrette
Assorted rolls & butter
Dessert platter

○ **MENU # 5**

Thai Beef stir fry
Saffron basmati rice with edamame
Chili garlic broccoli
Mixed greens with fennel, mandarins & pita crisps in raspberry honey vinaigrette
Assorted rolls & butter
Dessert platter

○ **MENU # 6**

Cheese tortellini in rose sauce with chicken, sundried tomatoes & caramelized onions
Tuscan style roasted zucchini
Slivered fennel & peppers in olive oil
Romaine & baby kale with focaccia croutons & shaved parmesan in lemon dressing
Assorted rolls & butter
Dessert platter



CATERING MENU

○ MENU # 7

Moroccan Tandoori Baked Salmon
with spiced Greek yoghurt
Red & white quinoa with chickpeas, tomatoes, celery and summer
herbs in lemon oil
Lightly pickled carrot and cauliflower salad on curly pea shoots
Assorted rolls & butter
Dessert platter

○ MENU # 8

Greek Chicken & Veggie Kebabs
Roasted potatoes
Black olives, feta cheese, tomatoes, cucumbers & crispy coloured
peppers in lemon oregano dressing
Grilled pita with tzatziki
Dessert platter

○ MENU # 9

****at an additional price**
Chef's Mix of Gourmet Sandwiches
Seasonal Fresh Salad
Second seasonal fresh salad**
Chef's Selection of House Baked Cookies & Biscotti

○ MENU # 10

Lemon roasted chicken
with sundried olives & capers
Iceburg lettuce in lemon olive oil with peppers, cucumber
tomatoes, black olives & feta
Grilled pita with tzatziki
Assorted rolls & butter
Dessert platter

○ MENU # 11

Grilled jerk chicken sliced with a sweet & sour mango pepper compote
Chunky stir fried pineapple, peppers & chayote with slivered Bermuda onions
Coconut smashed new potatoes & yams
Mixed heritage lettuces & watercress in avocado lime vinaigrette
with tomatoes, cucumbers & bean sprouts
Assorted rolls & butter
Dessert platter



SNACKS

- **Fresh Fruit Platter:** Variety of sliced seasonal fruit
- **Crudités:** Seasonal presentation of cool, sliced vegetables with a side of seasonal veggie dip
- **Gourmet Cheese Platter:** Selection of international artisan cheese with sliced baguette & crisps, dried apricots, cranberries & whole almonds
- **Dips & Breads Platter:** Baked pita crisps, blue corn tortilla chips, & multigrain lavash with tzatziki, chipotle spiked hummus, black bean & corn salsa, or artichoke & spinach dip
- **Mediterranean Platter:** Miniature falafel, chicken souvlaki, spanakopita, grilled pita and lavash, roasted garlic hummus & tzatziki, jumbo olives in chilies, herb & lemon feta and grape tomatoes
- **Antipasto Platter:** Chefs choice of cured meats, Italian cheese, antipasti of mushrooms, onions and peppers, sundried tomatoes, olives & artichoke hearts with grissini and Crostini
- **Nacho Platter :** Colorful assortment of corn chips accompanied with savory dips, including guacamole, Homemade salsa & sour cream
- **Southwestern Platter:** Tortilla crisps with pigo de gallo & guacamole, barbecue glazed beef skewers, black & toasted corn quesadillas with lime sour cream and jalapeno cheddar cornbread
- **Sweets Platter:** Pastry chef's selection of cookies, biscotti, tarts & sweet bites



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RESPONDENT CATERING



- It is important that we keep our participants happy and alert.
- It is advised for participants attending sessions during meal times that Breakfast items (muffins and fruit), or deli sandwiches are provided.
- We will be happy to arrange these meals on your behalf. Please see your bid/quote for costs.
- **Suggested Respondent Meals:**
- Breakfast Items (Muffins, Fruit etc) – 7am – 9am.
- Deli Style Sandwiches – 11am – 1pm, 5pm-7pm.
- Sandwich Box Lunches & Gourmet Box Lunches – available with 72hours notice.
- Should you have additional requests for respondent food, or wish to have beverages and snacks served in the focus room please notify us on your Client Services Request form and we will be happy to arrange.



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VIDEO STREAMING



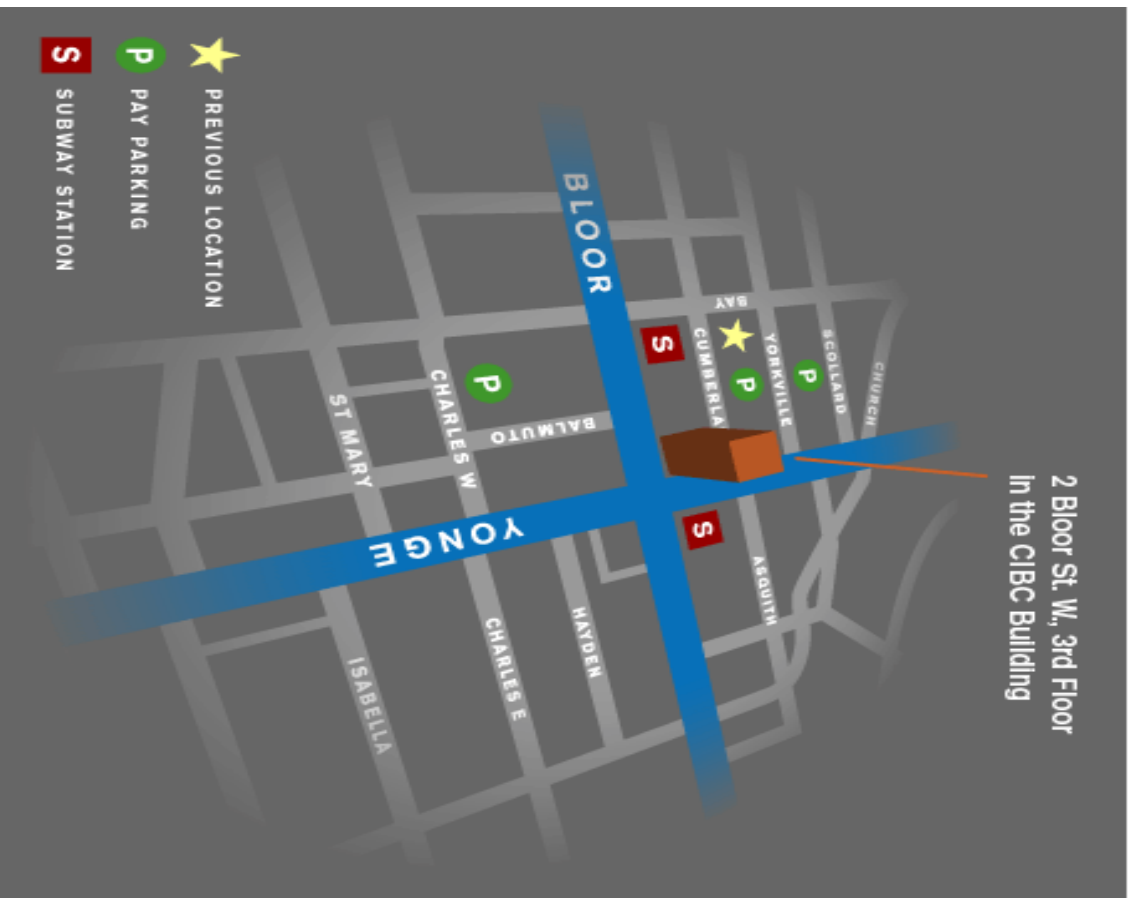
- We understand that not everyone can always attend your research be it due to location, or other constraints. This is why Consumer Vision offers both our own in house CV Streaming and Focus Vision video streaming options, in order to bring your research to your clients live in real time.
- CV Streaming
www.consumervisionstreaming.ca and click on DEMO. To set up CV Streaming please contact your CV project coordinator.
- Focus Vision
www.focusvision.com
 Please contact Focus Vision directly in order to coordinate your streaming project.



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DIRECTIONS

2 Bloor St. W., 3rd Floor
In the CIBC Building



Located in the heart of Yorkville, Consumer Vision is located on the 3rd floor at the Northwest corner of Yonge & Bloor St.

There are many ways to get to our Facility:

Subway – Consumer Vision can be accessed by both Yonge Station & Bay Station. Please refer to the Toronto Transit Commission website for routes at www.ttc.ca

Airport – Flying into our city? There are many options from both Pearson and Billy Bishop (the island) airports.

Hire an airport limo, or hop aboard the TTC Rocket to access the downtown.

By Car – There are many ways to drive to our location. If you click on the map provided on the left, you will be re-directed to Google Maps where you can input your location for the best route.

******Should you require assistance in arranging travel arrangements, please do not hesitate to ask for our help. We would be more than happy to assist.



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HOTELS



- Yorkville boasts some of Toronto’s the finest retail stores, amazing gourmet restaurants, and unique activities.
- Hotels - We are surrounded by 4 prestigious hotels, [*The Marriott on Bloor, The Park Hyatt, The Four Seasons, and the Toronto InterContinental Hotel](#); each hotel is bound to give you the most restful and relaxing stay during your time here in Toronto.
- Shopping and Restaurants – From the many underground walkways, to the designer stores of Cumberland St., Yorkville is the place to be for any experience. Browse through the [Yorkville](#) website for further details on shops and restaurants, or take a quick stroll to Avenue Road and tour the famous [Royal Ontario Museum](#). We guarantee you will not be disappointed.



*Corporate Rate Available